

Backstage Artist Lounge & RealTV Films Partnership Pricing 2010 SxSW Production



Video Coverage

SOUTH BY SOUTHWEST
March 17th-21st 2010
Austin TX

Hundreds of musical acts from around the globe!

www.sxsw.com www.realtvfilms.com www.backstageartistlounge.com

Backstage Artist Lounge & RealTVFilms @ SxSW interview dozens of bands performing, distributing interviews broadly across web platforms for powerful viral marketing.

Sponsorship Options:

- *\$1k per dozen interviews: **Pre Roll 4 Seconds**
- *\$1k per dozen interviews: **Post Roll 4 Seconds**
- *\$1k per dozen interviews: **Introduction Copy Mention**
- *\$1k per dozen interviews: **Closing Copy Mention**
- *\$1k per dozen interviews: **Actual placement of the brand in the interview with a question**
**or \$300 per 1 interview for any above*

\$500 entire production: **Placing product samples (e.g. wardrobe) into the production**

\$15k entire production: **Title/Presenting, entire production, all above benefits, all interviews, EXCLUSIVE (Title Sponsor controls ALL)**

Deadline for decisions is January 15th, at which time prices increase.

Consult your BAL professional regarding questions you have in planning your 2010 sponsorship. All partnerships can be customized according to your needs.

Contact us to discuss the benefits to your company when you become an official sponsor of the 2010 production of Backstage Artist Lounge & RealTV Films at SxSW. Thank you.

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CONTACT:

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